

2008 North American Technology Leadership Award**Thinking Systems Corporation**

Thinking Systems is the deserving recipient of the 2008 Frost & Sullivan Technology Leadership Award for in the North American Cardiovascular Image Management market. The company brings to the market an integrated portfolio of powerful technology components addressing the most complex challenges of cardiology informatics while catering to the imaging enterprise as a whole. Lead by Xiaoyi Wang and Jingbai Wang, who co-founded the company in 1996 and have served jointly as chairmen since then, Thinking Systems' management team joins a pioneering spirit to imaging IT expertise, which reflects clearly on the company's culture of innovation.

A Successful Value Proposition

Thinking Systems' presence in the North American market as well as the company's revenues have continued to grow consistently during the last years, exhibiting double-digit growth rates despite the difficult conditions prevailing in the medical imaging market since mid-2006. This outstanding financial growth is poised to persist considering the strong backlog of new contract orders to be fulfilled next year. With installations at over 150 organizations of all sizes, Thinking Systems caters to every market segment across a broad spectrum of medical imaging providers, from luminaries and large multi-site facilities to small community hospitals and imaging centers. Thinking Systems' strong value proposition, a combination of powerful technology, and an unwavering dedication to customer expectations are the key elements behind Thinking Systems' success.

Unwavering Customer Satisfaction

Customer satisfaction reviews demonstrate that Thinking Systems delivers the highest levels of personalized customer service in the industry, and that the company truly undertakes a problem-solving approach. Thinking Systems' customers have access to the original designer of the solutions and also benefit from the fastest turnaround time between expressing a particular need or desire and seeing the idea incorporated into

the Thinking Systems solution set. This continuous, highly efficient cycle of customer feedback allows the company to maintain its position at the cutting edge of technology at all times and to fully take advantage of the flexibility and nimbleness that characterizes focused, mid-size companies. Most importantly, it keeps the customers satisfied, places them in a more proactive role, and ultimately helps to make their strategic vision a reality.

Best-of-Breed Nuclear Cardiology

With one foot in radiology and the other in cardiology, molecular imaging tends to be isolated from the rest of the imaging enterprise, which constitutes a departmental silo that hinders workflow integration and productivity gains. Unlike cardiac catheterization and echocardiography labs, nuclear cardiology is largely underserved by the mainstream cardiology PACS industry participants, whose background and traditional expertise is in cath or echo, or who have evolved from an acquisition in either domain. Despite the challenging technical requirements of nuclear imaging IT, the lack of standardization and the aging of the equipment in place, Thinking Systems has successfully established itself as a go-to company in nuclear imaging informatics. Thinking Systems' solution for nuclear cardiology is a truly best-of-breed platform that is modular and customizable, providing a single point of access to the gold standard applications developed at luminaries, such Cedars-Sinai and the Emory University, as well as other best-of-breed quantification software.



Thinking Systems' solution portfolio is a complete yet modular set of products that utilizes best-of-breed technology that solves the most complex challenges of imaging informatics and is delivered with the highest attention to end user preferences and customer service.

Helping Integrate the Imaging Enterprise

Despite the relatively small size of the company, Thinking Systems offers a complete and coherent portfolio of modular solutions that allow for a consistent IT strategy and a cost effective upgrade path. The company offers powerful technologies for the imaging enterprise including the key clinical areas of radiology, cardiology and nuclear medicine in a truly integrated system developed from the ground up. In addition, Thinking Systems really takes on an open approach to imaging informatics by enforcing standardization while working well with the larger players. This provides the company's customers with a highly efficient, more streamlined workflow that enables them to enhance their productivity and improve the profitability of the imaging business, while also improving the quality of patient care and of clinicians' everyday life. In light of its technology leadership coupled with outstanding customer value and service, Frost & Sullivan is proud to bestow upon Thinking Systems the 2008 Technology Leadership Award in the North American Cardiovascular Image Management market.

Award Description

The Frost & Sullivan Technology Leadership Award is bestowed each year upon the company that has demonstrated technology leadership within its industry. The recipient company has excelled in all stages of the technology life cycle—incubation, adaptation, take-up, and maturity—to ensure a continuous flow of improvements. The resulting technology has achieved widespread adoption and acceptance in the industry.

Research Methodology

To choose the recipient of this Award, the analyst team tracks all emerging technologies and ongoing research and development projects within the industry. This process includes interviews with the market participants and extensive secondary and technology research. The technologies and research projects are then compared according to customer base demands. Also considered are elements such as feasibility of product launch, likelihood of customer acceptance, and estimated time to market. Competitors are then compared and ranked for relative position. Frost & Sullivan then presents the Award to the company that received the highest industry rank.

Measurement Criteria

In addition to the methodology described below, there are specific criteria used in determining the final ranking of competitors in this industry. The recipient of this Award has excelled based on one or more of the following criteria:

- Significance of the technology in the industry
- Number of competitors having similar industry technology
- Value-added technology and services to the customers
- Adoption rate by each of the industry participants
- Time to market
- Customer acceptance

About Best Practices

Frost & Sullivan Best Practices Awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service, and strategic product development. Industry analysts compare market participants and measure performance through in-depth interviews, analysis, and extensive secondary research in order to identify best practices in the industry.

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, partners with clients to accelerate their growth. The company's TEAM Research, Growth Consulting and Growth Team Membership empower clients to create a growth-focused culture that generates, evaluates and implements effective growth strategies. Frost & Sullivan employs over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from more than 30 offices on six continents. For more information about Frost & Sullivan's Growth Partnerships, visit <http://www.frost.com>.

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